Workshop “Advances in Economic Decision-Making”

Tuesday, October 6, 2026

Venue: Centrale Méditerranée, 38 Rue Frédéric Joliot Curie, 13013 Marseille— Room 14, Building La Jetée.

Local organisers: Marine Boléa (marine.bolea@univ-amu.fr), Aziza Sikar (aziza.sikar@univ-amu.fr), Jiakun Zheng (jiakun.zheng@univ-amu.fr)

Morning Session

08:40 — Welcome coffee (main lobby)
08:55 — Introduction
Yann Bramoullé, CNRS & AMSE

09:00–09:40 — **Moritz Loewenfeld**, University of Vienna
Why Do People Prefer Smaller Menus? An Experimental Investigation

09:40–10:20 — **Frédéric Deroïan**, CNRS & AMSE
Oppositional Identities in Networks

10:20–11:00 — **Renaud Bourlès**, Centrale Méditerranée & AMSE
Adoption of AI-based Predictive Testing: Disentangling Acceptability from Confidence

11:00–11:30 — Coffee break (main lobby)

11:30–13:00 — **HDR Defense — Jiakun ZHENG**, Centrale Méditerranée & AMSE
Essays in Behavioral Economics and Decision-Making under Uncertainty

Jury members:
Renaud Bourlès, Yann Bramoullé (Chair), Soo Hong Chew, Meglena Jeleva, Bin Miao, Nicolas Treich

13:00–14:00 — Lunch (main lobby)

Afternoon Session

14:00–14:40 — **Soo Hong Chew**, National University of Singapore
An Axiomatic Theory of Situation Attention Utility: From Perception to Choice

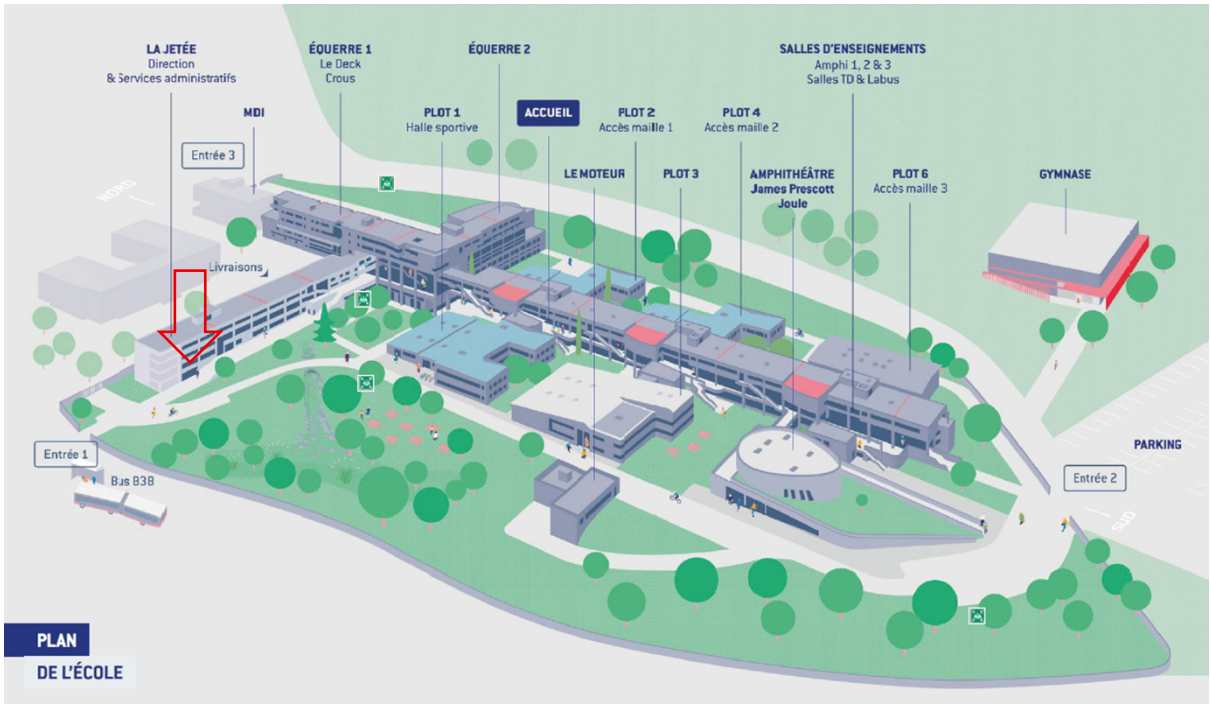
14:40–15:20 — **Yann Bramoullé**, CNRS & AMSE
Diversion Research

15:20–15:50 — Coffee break (main lobby)

15:50–16:30 — **Bin Miao**, Renmin University of China
Ranking Evidence: An Experiment on the Ordinal Structure of Belief Updating

16:30–17:10 — **Avner Serror**, CNRS & AMSE
Revealed Parsimony in Stochastic Choice

17:10–17:20 — Closing remarks

How to get there?

Metro line 1 to La Rose then « Trés Grand Bus » B3B to Ecole Centrale.