

WONV 2019

7<sup>th</sup> Workshop On Non-market Valuation

July 1-2, 2019  
Marseille (France)



# Program

## Monday, July 1

8.00-8.30

### Registration

> Lobby (ground floor)

8.30-8.50

### Welcome words

> Amphithéâtre (3<sup>rd</sup> floor)

8.50-10.00

### Keynote lecture #1

**Laura Taylor**, Georgia Institute of Technology (USA)

> Amphithéâtre (3<sup>rd</sup> floor)

10.00-11.10

### Plenary session 1

> Amphithéâtre (3<sup>rd</sup> floor)

**Adrien Corneille**, University of Sherbrooke (Canada), University of Clermont Auvergne (France)

«The role of information in discrete choice experiments: A focus in mining industry»

11.10-11.30

### Coffee break and poster session

> Room 21 (1<sup>st</sup> floor)

**Ebele Amaechina**, University of Nigeria (Nigeria)

«Exploring farmers' willingness to pay for irrigation service improvement in Nigeria», joint with Eric Eboh

**Anders Dugstad**, Norwegian University of Life Sciences (Norway)

«Can experts predict households' willingness-to-pay to preserve the Amazon rainforest? Comparing contingent valuation, expert assessment and benefit transfer»

**Thi Lan Anh Nguyen**, Institut national d'études supérieures agronomiques de Montpellier (France)

«Valuation of coastal erosion policy in Vietnam: Scope insensitivity assessment», joint with Cécile Aubert, Manh-Hung Nguyen, Arnaud Reynaud, Michel Simioni

**Nicholas Tyack**, The Graduate Institute of International and Development Studies (Switzerland)

«Estimating non-market values of fruit tree diversity in the Czech Republic», joint with Milan Scasny

**Jens Abildtrup**, INRA, BETA (France)

«Biodiversity protection in private forests: PES schemes, institutions and prosocial behaviour», joint with Anne Stenger, Francis De Morogues, Philippe Polome, Marieke Blondet, Michel Claude

**Anne Briand**, University of Rouen Normandy, CREAM (France)

«Poverty eradication by improving waste collection: An African case study», joint with Noukignon Kone

**Amandine H. Gnonlonfin**, Laboratoire d'économie appliquée au développement (France)

«The economic value of NBS restoration measures and their benefits in a river basin context: A meta-analysis regression», joint with Nabila Arfaoui

**Camille Payre**, European Institute for Energy Research Karlsruhe (Germany)

«Does providing the causes of chronic obstructive pulmonary disease influence its monetary value assessed by contingent valuation?»

**Hung Vo**, Marchés, Organisations, Institutions et Stratégies d'Acteurs (France)

«Willingness to pay for mangrove preservation in Xuan Thuy National Park, Vietnam: Do stakeholders' knowledge and interest play a role?», joint with Thanh Nguyen, Michel Simioni

11.30-12.40

### Parallel sessions 1

#### Value of statistical life *Amphithéâtre (3<sup>rd</sup> floor)*

**Anthony Ruiz**, TSE (France)  
«*Meta-analysis on the value of a statistical life in road safety*», joint with Henrik Andersson

**Daniel Herrera**, University of Paris-Dauphine (France)  
«*Does the value per statistical life vary with age or baseline health? Evidence from a compensating wage study in France*», joint with Lise Rochaix

#### Revealed preferences *Room 16 (ground floor)*

**Tom Gillespie**, National University of Ireland (Ireland)  
«*Picture and playground: Valuing coastal amenities*», joint with Stephen Hynes, Ronan Lyons

**Göran Bostedt**, Centre for Environmental and Resource Economics, SLU (Sweden)  
«*Gone fishing: The value of recreational fishing in Sweden*», joint with Runar Brännlund, Ola Carlén, Lars Persson

12.40-14.00

### Lunch and poster session

> Room 21 (1<sup>st</sup> floor)

14.00-15.45

### Parallel sessions 2

#### Discrete choice experiment 1 *Amphithéâtre (3<sup>rd</sup> floor)*

**Sangeeta Bansal**, Jawaharlal Nehru University (India)  
«*Influence of social network effect and incentive on choice of star labeled cars in India: A latent class approach based on choice experiment*», joint with Charu Grover, Adan L. Cruz

**Laure Kuhfuss**, University of St Andrews (United Kingdom)  
«*Preferences for coastal and marine conservation in Vietnam: Accounting for differences in individual choice set formation*», joint with Tobias Borger, Quach Thi Khanh Ngoc, Tang Thi Hien, Nick Hanley

**Romain Crastes dit Sourd**, University of Leeds (United Kingdom)  
«*How much can we ask respondents to assume in stated preference surveys? A field experiment in the context of electric mobility*», joint with Jeremy Shires, Jean-Christophe Thiebaud, Mark Wardman

#### Contingent valuation *Room 16 (ground floor)*

**Pierre-Alexandre Mahieu**, Laboratoire d'économie et de management de Nantes Atlantique (France)  
«*Consequentiality and sample size in stated preferences*», joint with Benoît Chèze, Pascal Gastineau, Anthony Paris, Ewa Zawojska

**Ewa Zawojska**, University of Warsaw (Poland)  
«*Economic benefits of the Baltic Sea Action Plan? Revisiting the methodology of the welfare change assessment*», joint with Mikolaj Czajkowski

**Nir Becker**, Tel-Hai College (Israël)  
«*Does nationality matter? The effect of cross-border information on willingness to pay for migratory species conservation*», joint with Yanay Farja, Janusz Majewski, Agnieszka Sobolewska

15.45-16.05

### Coffee break and poster session

> Room 21 (1<sup>st</sup> floor)

16.05-17.50

### Plenary session 2

> Amphithéâtre (3<sup>rd</sup> floor)

**Adam Theising**, University of Wisconsin-Madison (USA)  
«*Using migration flows for non-market amenity valuation*», joint with Dan Phaneuf

**Katarina Elofsson**, Södertörn University College (Sweden)  
«*The impact of lynx and wolf on roe deer hunting value in Sweden 2002-2012*», joint with Tobias Häggmark Svensson

**Anne Nobel**, Hasselt University (Belgium)  
«*The impact of wildfires on the recreational value of heathland: A discrete factors approach with recreation demand data from an on-site sample*», joint with Sebastien Lizin, Robert Malina, François Rineau, Nele Witters

19.30

### Aperitif at La Nautique

20.45

### Dinner at Les Arcenaux

## Tuesday, July 2

8.30-8.50

### Registration

> Lobby (ground floor)

8.50-10.00

### Keynote lecture #2

**Erik Schokkaert**, KU Leuven (Belgium)

> Amphithéâtre (3<sup>rd</sup> floor)

10.00-11.10

### Plenary session 3

> Amphithéâtre (3<sup>rd</sup> floor)

**Pierre Batteau**, Aix-Marseille University (France)

«Classes of strategy-proof mechanisms for preference revelation for or against a project»

**Victor Champonnois**, Institut national de recherche en sciences et technologies pour l'environnement et l'agriculture (France)  
«Accounting for subsistence needs in cost-benefit analysis», joint with Olivier Chanel

11.10-11.30

### Coffee break and poster session

> Room 21 (1<sup>st</sup> floor)

11.30-12.40

### Parallel sessions 3

#### Discrete choice experiment 2

Amphithéâtre (3<sup>rd</sup> floor)

**Olivier Beaumais**, Università di Corsica - Pasquale Paoli (France)  
«Imported social norms, pricing and waste sorting: The role of tourist/resident interaction in a small island economy», joint with Anne Casabianca, Ludovic Martel, Dominique Prunetti

**Sandra Notaro**, University of Trento (Italy)

«How do you feel about wildlife? Understanding the role of emotions in discrete choice experiments for valuing wildlife conservation», joint with Gianluca Grilli

12.40-14.00

### Lunch and poster session

> Room 21 (1<sup>st</sup> floor)

14.00-15.10

### Keynote lecture #3

**Drazen Prelec**, Massachusetts Institute of Technology (USA)

> Amphithéâtre (3<sup>rd</sup> floor)

#### Exploiting datasets for non-market valuation

Room 16 (ground floor)

**Patrick Walsh**, Manaaki Whenua-Landcare Research (New Zealand)

«Valuing changes in New Zealand marginal land: Benefit transfer choices with thin local literature», joint with Tarek Soliman

**Anil Alpman**, OECD Statistics and Data Directorate (France)

«Unveiling the monetary value of non-market activities using experienced well-being and time-use surveys», joint with Carlotta Balestra, Fabrice Murtin

15.10-16.55

### Plenary session 4

> Amphithéâtre (3<sup>rd</sup> floor)

**Adam Zylbersztein**, University of Lyon, GATE (France)

«Preferences for information in a strategic setting: A prediction market experiment», joint with Žakaria Babutsidze, Nobuyuki Hanaki

**Anders Dugstad**, Norwegian University of Life Sciences (Norway)

«Extending the validity assessment in contingent valuation studies - Incorporating social psychological»

**Bára Karlínová**, Masaryk University (Czech Republic)

«Real consequences matters: why hypothetical biases in the valuation of time persist even in controlled lab experiments», joint with Ondrej Krcal, Stanek Rostislav, Stefanie Peer

16.55-17.10

### Closing words and best paper award

17.10-18.00

### Farewell drinks

> Room 21 (1<sup>st</sup> floor)