

Régis Chenavaz

KEDGE Business School
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Current Position

<i>Associate Professor</i>	KEDGE Business School
<i>Research Fellow</i>	Aix-Marseille School of Economics, CNRS & EHESS

Economics

FIELDS: Dynamic pricing, advertising, quality, consumer behavior, payments

Appointments Held

2014-	Research Fellow, Aix-Marseille School of Economics, CNRS & EHESS, Marseille
2012-	Assistant Professor of Economics, KEDGE Business School, Marseille
2010-2012	Assistant Professor of Economics, ESG Management School, Paris
2005-2010	Doctoral Fellowship, Telecom ParisTech, Paris
2002-2005	High School Teacher in Economics and Management
2000-2002	Full Scholarship, ENS Cachan

Education

2010	PhD in Economics, Telecom ParisTech Paris
2002	AGRÉGATION in Economics and Management, French teaching diploma
2001	MA in Economics and Management, ENS Cachan
2000	BA in Economics and Management, Lyon II University

Publications & Talks

ACADEMIC ARTICLES

2016	Régis Chenavaz «Better Product Quality may Lead to Lower Product Price», <i>The BE Journal of Theoretical Economics</i> , Ahead-of-print (CNRS rank 2 or 3, ABS rank 2, ISI 2010 impact factor: 0.412)
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- 2016 Régis Chenavaz «Dynamic Pricing with Reference Price Dependence», *Economics: The Open-Access, Open-Assessment E-Journal*, 10(2016-22), pp. 1-17 (CNRS rank 4)
- 2016 Bruno Karoubi, Régis Chenavaz, and Corina Paraschiv «Consumers' Perceived Risk and the Hold and Use of Payment Instruments», *Applied Economics*, Vol. 48, Issue 14, pp. 4102-4115 (CNRS rank 2, ABS rank 2, ISI 2010 impact factor: 0.613)
- 2016 Yichen Wang and Régis Chenavaz (2015) «The Entry of International Banks in China», *Journal of Applied Business Research*, Vol. 32, N°5, pp. 1495-1506
- 2015 Bruno Karoubi and Régis Chenavaz (2015) «Does Crime Influence the Payment Decisions of Consumers?», *Journal of Applied Business Research*, Vol. 31, N°5, pp. 1709-1718
- 2015 Régis Chenavaz and Octavio Escobar (2015) «Population Distribution, Effective Area, and Economic Growth», *Applied Economics*, Vol. 47, Issue 53, pp. 5776-5790 (CNRS rank 2, ABS rank 2, ISI 2010 impact factor: 0.613)
- 2015 Régis Chenavaz and Christophe Schalck (2015) «Trends and Challenges in Commodity Markets», *Research in International Business and Finance*, Vol. 33, pp. 287-289 (CNRS 4, ABS 2), Editorial for the special issue following the 2014 International Conference on Commodity Markets
- 2015 Christophe Schalck and Régis Chenavaz (2015) «Oil Commodity Returns and Macroeconomic Factors: A Time-Varying Approach», *Research in International Business and Finance*, Vol. 33, pp. 290-303 (CNRS 4, ABS 2)
- 2015 Régis Chenavaz and Octavio Escobar (2015) «Prices for Cash and Cash for Prices? Theory and Evidence on Convenient Pricing», *Applied Economics*, Vol. 47, Issue 38, pp. 4102-4115 (CNRS rank 2, ABS rank 2, ISI 2010 impact factor: 0.613)
- 2012 Régis Chenavaz (2012) «Dynamic Pricing, Product and Process Innovation», *European Journal of Operational Research*, N°222, pp. 553-557 (CNRS rank 1, ISI 2010 impact factor: 2.158)
- 2012 Régis Chenavaz and Octavio Escobar (2012) «Effective Area as a Measure of Land Factor», *Economics Bulletin*, Vol. 32, N°3, pp 1962-1969 (CNRS rank 3)
- 2011 Régis Chenavaz and Corina Paraschiv (2011) «Processus de rencontre sur internet : une étude empirique de la perception du risque», *Management & Avenir*, N°44, pp. 124-146 (CNRS rank 4)
- 2011 Régis Chenavaz and Benoît Leloup (2011) «Les déterminants de la politique de tarification dynamique sur un marché biface : Le cas des logiciels de type client-serveur», *Revue d'Economie Industrielle*, N°35, pp. 89-114 (CNRS rank 3)
- 2011 Régis Chenavaz (2011) «Dynamic Pricing Rule and R&D», *Economics Bulletin*, Vol. 31, N°3, pp. 2229-2236 (CNRS rank 3)
- 2011 Corina Paraschiv and Régis Chenavaz (2011) «Sellers' and Buyers' Reference Point Dynamics in the Housing Market», *Housing Studies*, Vol. 26, Issue 3, pp. 329-352 (CNRS rank 3, ISI 2010 impact factor: 1.024)
- 2011 Régis Chenavaz, Louis-Philippe Carrier, Lydie Etienne and Corina Paraschiv (2011) «Dynamic Pricing in Management Science», *Journal of Economic Studies and Research*, Vol. 2011, Article ID 283281
- 2009 Corina Paraschiv and Régis Chenavaz (2009) «Evolution du prix de référence du vendeur : une étude expérimentale sur le marché immobilier», *Revue Française du Marketing*, N°221, 1/5, pp. 31-45 (FNEGE rank 4)

BOOKS

- 2012 Christophe Schalck, Régis Chenavaz, Jean-Max Koskiewicz, and Alexandra Le Chaffotec (2012) *Economie pour manager*, Pearson Custom Publishing
- 2011 Régis Chenavaz (2011) *Les mécanismes de formation des prix dans un contexte dynamique*, PhD Thesis, Editions Universitaires Européennes

MEDIA ARTICLES

2015

- Régis Chenavaz, Adrien Bletton, Antoine Fraisse, Thibault Buis and Arnaud François, «[La moustache Movember](#)», *nouvelobs.com*, 30th November 2015
- 2014 Régis Chenavaz and Antoine Charvet, «[Grande distribution : Comment optimiser ses ressources avec les flux tendus ?](#)», *lexpress.fr*, 12th December 2014
- 2014 Régis Chenavaz and Bruno Karoubi, «[Tout ce que vous devez savoir sur la tarification dynamique](#)», *lexpress.fr*, 30th August 2014
- 2014 Corina Paraschiv and Régis Chenavaz, «[Estimation de la disponibilité à payer sur Internet](#)», *nouvelobs.com*, 12th February 2014
- 2014 Corina Paraschiv and Régis Chenavaz, «[La roulette des changements de prix sur Internet](#)», *lesechos.fr*, 31th January 2014
- 2013 Régis Chenavaz and Noël Albert, «[La tarification dynamique dans la grande distribution ?](#)», *nouvelobs.com*, 25th November 2013
- 2013 Régis Chenavaz and Noël Albert, «[L'amour pour une marque a-t-il un prix ? Le cas Mercedes](#)», *lexpress.fr*, 23th June 2013
- 2013 Régis Chenavaz and Julien Hanoteau, «[Internet et la lutte contre la corruption](#)», *lesechos.fr*, 19th May 2013
- 2012 Régis Chenavaz and Petros Sekeris, «[Le contrôle des réseaux sociaux pour éviter les émeutes ?](#)», *lesechos.fr*, 20th September 2012
- 2012 Régis Chenavaz and Petros Sekeris, «[Printemps Arabe : les réseaux sociaux suffisent-ils à renverser un régime ?](#)», *nouvelobs.com*, 3rd July 2012
- 2012 Petros Sekeris and Régis Chenavaz, «[Κοινωνικά δίκτυα και η δυναμική των συγκρούσεων](#)», «[Innovation d'usage et Printemps Arabe](#) », *diplomatikoperiskopio.com*, 17th June 2012
- 2012 Régis Chenavaz, Phillip Cartwright, and Ekaterina Besson, «[Pourquoi l'Europe innove moins que les Etats-Unis](#)», *nouvelobs.com*, 21th May 2012
- 2011 Phillip Cartwright and Régis Chenavaz, «[L'acquisition d'EMI par Universal favorable aux artistes et à leurs fans ?](#)», *lesechos.fr*, 20th November 2011
- 2011 Régis Chenavaz, Phillip Cartwright, and Ekaterina Besson, «[Steve Jobs : l'homme qui savait parler aux co-innovateurs](#)», *lesechos.fr*, 18th October 2011

RESEARCH REPORT

- 2010 Régis Chenavaz and Annie Gentes, «[Analyse économique du projet PLUG](#)», 2008-2010, D3.1.3 ANR-Plug (French National Research Agency - PLayer Ubiquitous Game and play more)

CONFERENCES

- 2016 INFORMS 2016, Annual Meeting, Nashville, USA, November 2016
- 2016 EULOG 2016, Workshop in Honor of Richard Hartl, September 2016
- 2016 27th POMS Annual Conference, Orlando, United States, May 2016
- 2015 OR 2015, International Conference on Operations Research, Vienna, Austria, September 2015
- 2015 2nd Ecole d'Eté de l'Economie Numérique, Rennes, France, July 2015
- 2015 27th EURO Conference, Glasgow, Great Britain, July 2015
- 2015 CORS/INFORMS Conference, Montreal, Canada, June 2015
- 2014 International Symposium on Business, Banking, Marketing and Economy, Singapore, Singapore, August 2014
- 2014 Conference of the International Federation of Operational Research Societies, Barcelona, Spain, July 2014
- 2014 International Conference on Commodity Markets, Paris, France, January 2014
- 2013 62th Conference of the Association Française de Sciences Economiques, Aix-en-Provence, France
- 2013 16th Applied Economics Meeting, Granada, Spain
- 2013 30th Journées de Microéconomie Appliquée, Nice, France
- 2012 2012 Annual Conference of the Scottish Economic Society, Perth, Scotland

2010	9ème Journée de Recherche sur le e-Marketing, Paris, France
2010	14th IBIMA Conference on Global Business Transformation, Istanbul, Turkey
2009	11th IBIMA Conference on Innovation and Knowledge Management, Cairo, Egypt

SEMINARS

2016	EFIP seminair, Paris School of Business, December 2016
2016	Research seminar, Paris-Descartes University, February 2016
2015	BSDM seminar, Paris-Descartes University, June 2015
2014	GREQAM seminar, Aix-Marseille School of Economics, June 2014
2013	DIAL-RD Seminar, Paris-Dauphine University
2013	EFIP Seminar, ESG Management School, Paris
2013	CREM-SEA Seminar, Rennes 1 University

Teaching

KEDGE BUSINESS SCHOOL, MARSEILLE

2014-2016	Principles of Economics for Non-Economists, graduate 15h
2015-2016	Marketing Decision Making, graduate 30h
2012-2015	Introduction to Economics, undergraduate 30h
2012-2016	Organisational Economics and Business Strategy, graduate 30h
2012-2016	Master thesis supervisor, graduate

ESG MANAGEMENT SCHOOL, PARIS

2010-2012	Economics for Managers, undergraduate 33h
2010-2012	Master thesis supervisor, graduate and MBA e-Business
2010-2012	Serious game, Cesim Global Challenge, graduate 12h
2010-2011	International Economics, undergraduate 15h

TELECOM PARISTECH, HEC-PARIS

2005-2009	Management and New Technology Master, assistant, references: Marc Bourreau and Julien Levy
2008-2009	Internet project, graduate 15h
2005-2007	Master thesis supervisor, graduate

TEMPORARY TEACHING

2015-2016	Ecole Centrale de Marseille, Dynamic pricing, MMEFI, graduate 9h
2011-2012	Paris-Dauphine University, Communication, MIDO-ISF, graduate 18h
2005-2006	Paris Panthéon-Sorbonne University, Macroeconomics, undergraduate, teaching assistant 18h

Awards

2012	ESG Management School Best paper award
2012	ESG Management School Best research award

Service to the Profession

PHD JURY

2013 Bruno Karoubi, Paris-East University, suffragant

INVITED EDITOR

2014 *Research in International Business and Finance*, special issue following the 2014 International Conference on Commodity Markets

REFeree REPORTS

JOURNALS: *Annals of Operations Research* (1), *Economic Modelling* (2), *European Journal of Operational Research* (8), *International Journal of Production Research* (1), *International Journal of Strategic Property Management* (1), *Information Economics and Policy* (1), *Journal of Economic Dynamics and Control* (1), *Journal of the Operational Research Society* (1) *Knowledge-Based SYSTEMS* (2), *Omega* (1), *Research in International Business and Finance* (1), *Review of Quantitative Finance and Accounting* (1), *Revue d'Economie Industrielle* (1)

CONFERENCES: Conference on the Economics of Information and Communication Technologies (1), IBIMA Conference (3), Workshop on Information System and Economics (1), International Conference on Commodity Markets (5)

CONFERENCE ORGANISATION

2014 2014 ICCM Conference, Scientific committee
2012 18th IBIMA Conference, Program committee
2010 15th IBIMA Conference, Program committee
2010 14th IBIMA Conference, Program committee

References

Ludovic Lebart

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