Laura Contreras-Portela

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RESEARCH INTERESTS

Primary

Labor Economics
Development Economics

Secondary

International Trade Urban Economics

EDUCATION

PhD Candidate in Economics, Aix Marseille School of Economics
 Supervisors: Federico Trionfetti & Lorenzo Rotunno
 Visiting PhD Fellowship, UNU-wider
 Mentor: Anna Sazova & Rodrigo Oliveira
 Visiting Ph.D. Student in the Economics Department at University College London
 Spring 2025
 Sponsor: Gabriel Ulyssea
 Visiting scholar at the Institute for Fiscal Studies
 Sponsor: Center for Tax Analysis in Developing Countries (TaxDev) & Francois Gerard
 M.Sc. in Economics, Aix-Marseille School of Economics
 2020-2022
 With honors

RESEARCH IN PROGRESS

• Place-Based Industrial Policies and Informality

• B.Sc. in Economics, Universidad Externado de Colombia

Abstract: Special Economic Zones (SEZs) are a cornerstone of place-based industrial policy in developing economies, yet their success depends on how local labor markets adjust to new investment opportunities. Using newly assembled georeferenced data linking municipalities, firms, households, and zones, this paper exploits the staggered rollout of SEZs in Colombia between 2005 and 2018 in a difference-in-differences framework to assess their impact on local labor markets and firm dynamics. I find that, at the municipality level, SEZs increase informality without affecting total employment, indicating that the policy reallocates rather than expands local labor demand. This reallocation arises as high-skill-intensive firms entering SEZs compete for scarce skilled labor: wage pressures intensify, high-skill workers experience wage gains, and small, less-productive formal firms that cannot match rising labor costs exit the market. The resulting shift in labor demand reallocates high-skilled workers toward high-productivity firms, while displaced low-skill workers are absorbed into informal occupations. The findings reveal a distortion inherent to place-based industrial incentives: SEZs concentrate benefits among a narrow "club" of high-productivity firms, reshaping the composition of local economies and highlighting the limits of policies that rely on selective incentives.

• Caring For the Unpaid Caregivers: Evidence from Bogotá with Natalia Labrador (AMSE)

Abstract: This paper examines the local socio-economic impact of Bogotá's spatially targeted care policy, Manzanas del Cuidado, implemented between 2020 and 2024. Using a novel dataset that integrates

2017-2021

geo-referenced data on the Manzanas, neighborhood-level service provision metrics, and detailed household surveys capturing women's labor market outcomes and unpaid care work—alongside police and hospital reports on intimate partner violence (IPV)—we analyze the spatial effects of these interventions on gender dynamics and local labor markets. We hypothesize that these Manzanas significantly enhance women's labor market participation and earnings by alleviating unpaid care burdens while exerting heterogeneous effects on IPV through shifts in intra-household dynamics. We aim to show both theoretically and empirically that enhanced care infrastructure not only boosts women's productivity and bargaining power by reducing time constraints but also alters intra-household power relations in ways that reshape IPV incidence. Furthermore, we plan to explore the potential spillover effects of these care interventions on adjacent communities.

• Artificial Intelligence and Trade with Despoina Balouktsi (JRC) and Priyam Verma (Ashoka University)

Abstract: We aim to investigate the impact of trade, specifically in the information communications technology (ICT) industry, on artificial intelligence (AI) innovation and overall economic growth. Our investigation encompasses both the macro-level effects and regional dynamics. To achieve this objective, we develop a spatial growth model that examines how trade influences the spatial distribution of AI innovation. In our framework, regions with higher levels of trade openness, especially through export activities, are better able to benefit from advances in ICT technology. These advancements, in turn, serve as catalysts for AI innovation, thus fostering overall economic growth. We then apply this model to the data to investigate how a reduction in trade costs impacts innovation across different regions in India.

- Weather Shocks and ITC adoption: Meta-analysis with Dominik Biesalski (ILO) and coauthors
- SEZs and Domestic Violence: Evidence from Africa with Till Meissner (LSE)

WORK EXPERIENCE

Short-Term Consultant, The International Labour Organization
 MSME employment and climate risk exposure

May 2025 - August 2025

• R.A on "The Formation and Evolution of Urban System" Supervisor: Federico Trionfetti

Summer 2021

Data analysis of GIS and archaeological data. Construction of geographical concentration indices.

GRANTS AND AWARDS

• Visiting PhD Fellowship, UNU-WIDER

Fall 2025

• Doctoral Fellowship, Aix-Marseille School of Economics, Aix-Marseille Université

2022 - 2025

- Master AMSE Grant, Academic Excellence, Aix-Marseille School of Economics, Aix-Marseille Université 2021–2022
- Scholarship of Academic Excellence for Undergraduate Studies, ETB, Bogotá Best result in Saber 11 (High school exit examination).

2017 - 2021

TEACHING

• Teaching Assistant at Aix-Marseille University

Industrial Organisation & Macroeconomics II in French, Economics & Managment Faculty

• **Teaching Assistant** at Universidad Externado de Colombia Linear Algebra in Spanish, Economics Faculty Jan - Jul, 2020

2023 - 2024

Teaching Assistant at Universidad Externado de Colombia Optimization in Spanish, Economics Faculty

ACADEMIC ACTIVITIES

• Organization, Female Afterwork, AMSE

2023 - 2025

SMILE reading group at AMSE

2022 - 2024

Conferences

- 2023: AMSE PhD seminar, PSE Summer School on International Trade, IEA World Congress
- 2024: AMSE PhD seminar, QMUL workshop, Urban Economic Association Summer School, LAGV, Konstanz Brown Bag Seminar, French-Japanese Conference, Junior Workshop ENS de Lyon
- 2025: AMSE PhD seminar, HEC Laussane Brown Bag Seminar, IFS-UCL-LSE/STICERD Development Seminar, LSE WECW-EGSE, UCL PhD Seminar, UNU-WIDER WIP Seminar, JDD-Job Market AFEDEV, Helsinki Economics Group Development Seminar, LACEA 2025*,
- 2026: CSAE 2026*

SKILLS

LANGUAGES

- Programming: R, Stata, Python, QGIS, Matlab, Spanish (Native), English (Fluent), French ArcGis.
- Software and Tools: MS Office, LATEX, Power BI.
- (Fluent)

REFERENCES

- Lorenzo Rotunno
- International Monetary Fund lrotunno@imf.org
- Gabriel Ulyssea
- University College London g.ulyssea@ucl.ac.uk

- Priyam Verma
- Ashoka University priyam.verma@ashoka.edu.in
- Rodrigo Oliveira
- **UNU-WIDER** oliveira@wider.unu.edu

Placement officers: Timothée Demont (timothee.demont@univ-amu.fr) and Paolo Melindi-Ghidi (paolo.melindi-ghidi@univamu.fr)

^{*}Scheduled