

ZHENG Jiakun

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Research Fields:

Risk Theory, Insurance, Finance, Behavioral and Experimental Economics, Cost-Benefit Analysis with Applications to Health and Environmental Policies.

Education:

Ph.D. in Economics, Toulouse School of Economics, May 2020

Academic Positions:

Assistant Professor, Centrale Marseille (Aix-Marseille School of Economics), Since September 2023

Assistant Professor, School of Finance at Renmin University of China, Since November 2020

Affiliated Researcher at China Financial Research Center and China Insurance Institute, Since November 2020

Deputy Director of Center for Research on Uncertainty and Commons, Since August 2022

Previous Professional Positions:

Senior Business Executive at China Life Insurance (Temporary Position), March – October 2021

Junior Visiting Scholar, Nuffield College at the University of Oxford, April – July 2019

Temporary Lecturer and Researcher, Toulouse 1 Capitole University, September 2017 – July 2019

Publications:

[1] **J. Zheng** (2020) “Optimal Insurance Design under Narrow Framing”, *Journal of Economic and Behavior Organization*, 180 (2020) 596-607.

[2] **J. Zheng** (2021) “Willingness to Pay for Reductions in Health Risks under Anticipated Regret”, *Journal of Health Economics*, 78 (2021) 102476.

[3] Chi, Y., **Zheng***, **J.**, & Zhuang, S. (2022). S-shaped Narrow Framing, Skewness, and the Demand for Insurance Insurance: *Mathematics and Economics*, 105, 279-292.

Working Papers:

[4] Loewenfeld, M., & **Zheng, J.** (2022). Uncovering Correlation Sensitivity in Decision Making under Risk.

[5] **Zheng, J.**, & Zhou, L. (2022). Too Risky to Hedge: An Experiment on Narrow Framing.

[6] Gollier C., van der Ploeg, F., & **Zheng, J.** (2022). The Discounting Premium Puzzle: Survey Evidence from Professional Economists (*R&R at JEEM*).

[7] **Zheng, J.**, Couprie H., & Hopfensitz A. (2022). Collective Risk Taking by Couples: Individual versus Household Risk (*R&R at Theory and Decision*).

[8] Chi, Y., Hu, T., Zhao, Z., **Zheng, J.** (2022). Optimal Insurance Design under Nash Bargaining.

[9] Dong W., & **Zheng J.** (2022). Morality Meets Risk: What Makes a Good Excuse for Selfishness.

[10] Li, Y., Cao, Y., Yang, F, **Zheng, J.** (2022). Environmental Pollution, Health Risk Perception, and Insurance Take-up: Evidence from a National Survey in China.

[11] Andersson H., Scholtz H., **Zheng J.** (2022). Measuring Regret Theory in the Health and Financial domain.

[12] Xu, J., Fan, S., **Zheng, J.** (2023). Valuing Mortality Risk in the Time of COVID-19: A Stated-preference Analysis in China.

[13] Chen, X., Xu, J., **Zheng, J.** (2023). Public Attitudes toward the Zero-COVID Policy in China: The Sound of the Silent Majority.

[14] Loewenfeld, M., **Zheng, J.** (2023). Saliency or Event-splitting? An Experimental Investigation of Correlation Sensitivity in Risk-taking (*R&R at JESA*).

[15] **Zheng, J.**, Li, Y. (2023), The Role of Loss Aversion and Family Ties in Shaping Environmental Relocation Decisions.

[16] Jia, R., Zhang, C., **Zheng, J.** I for you, you for me: Motivated Beliefs and Insurance Decisions between Spouses.

Selected Work in Progress:

- [1] Andersson, H., Hammitt, J., **Zheng, J.** Behavioral Determinants of Health Valuation: Stated Preferences Studies in China, US, and France.
- [2] Cardenas, J.C., Gong, Y., **Zheng, J.** Risk as Excuses for Selfishness: Evidence from Public Good Games with Rice Farmers in Four Developing Countries.
- [3] Loewenfeld, M., **Zheng, J.** (2023). Experienced Regret and Reinforcement Learning.
- [4] Miao, B., She, Z., **Zheng, J.** (2023). Narrow Framing and Asset Allocation: A Revealed Preference Approach.

Other Publications (in Chinese):

- [1] Ren Y., **Zheng, J.** “惠民保”面临的挑战和解决方法: 一个行为经济学的视角, 中国保险, 2022.04.

Reviewing:

International Journals: Journal of the European Economic Association, Management Science, Journal of Economic and Behavior Organization, Journal of Risk and Insurance, Insurance: Mathematics and Economics, Insurance Studies (in Chinese)

Miscellaneous: Scientific Reviewer for Spring Meeting of Young Economists (24th, 25th), External Ethical Reviewer for CESS in Oxford University.

Major Research Grants (as PI or Coinvestigator):

2021.01 – 2023.07 ANR PRC, BRISK (Behavioral Determinants on Individual Preferences for Reducing Health Risks), 110 000 Euros, Project Member (with Jim Hammitt and Henrik Andersson).

Committee Members:

2023, SCBA conference

Organized Events:

- 2022, 2nd SFRUC Online Behavioral Insurance Workshop
- 2022, SCBA conference, Session on Stated Preferences Studies on VSL in China
- 2021, 1st SFRUC Online Behavioral Insurance Workshop

Teaching Experience:

At Renmin University of China:

- Insurance Economics for Undergraduates, 2021 Fall
- Behavioral Insurance for Graduates, 2021 Fall
- Experimental Economics and Insurance for Graduates, 2022 Spring

At Toulouse School of Economics (as TA):

- Introduction to Finance, Advanced Undergraduate Level, 2019
- Microeconomics, Advanced Undergraduate Level, 2018
- Business Strategy, 2nd Year Masters Level, 2017
- Macroeconomics, 1st Year Undergraduate Level, 2015 – 2017
- Mathematics, Advanced Undergraduate Level, 2014

Master Thesis Committee: Henrik Scholtz (TSE, now PhD at University of Zurich); About Ten Thesis at RUC

PhD Students: Wanxin Dong (RUC, since 2019): Topics on Morality, Risk and Behavioral Insurance

Honors, Scholarships, and Fellowships:

- Third Prize in Teaching Competition Among Young Professors at RUC (2023)
- Best Paper Award by the Fourth China BEEF Conference (2022)
- Best Head Teacher Award at Renmin University of China (2021)
- Chinese Government Award for Outstanding Self-financed Students Abroad (2020)
- Jean-Jacques Laffont Foundation Scholarship (2014-2017, 2019)
- TSE Mobility Grant (2019)
- Society for the Advancement in Behavioral Economics Scholarship (2018)

Joachim Herz Stiftung Scholarship (2017)
Excellent Young Scholar Award from Max Plank Institute for Human Development (2017)
Bonus Qualité Recherche Funding from TSE-R (2017, 18, 19)
Jean-Jacques Laffont Foundation Scholarship