

M2 RECHERCHE EN ECONOMIE M2 RESEARCH IN ECONOMICS

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Cours spécifiques à l'option Magistère Economie, Data Science et Finance

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Data Visualisation for Economic Analysis

Visualisation de données pour l'analyse économique

COURSE LANGUAGE

English

TEACHER

Ségol LE GUERN-HERRY – segol.le-guern-herry@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The idea of this course is to provide students with a set of tools for data wrangling and data visualization. One of the goal is to learn how to choose the right data visualization in various contexts. The coding part is conducted on R.

COURSE OUTLINE

- Theory of data visualization
- Starting with R
- Data wrangling
- Making a plot
- Polishing and presenting plots
- Exploratory data analysis
- Making maps
- Data scraping

KEY PROFESSIONAL SKILLS UPON GRADUATION

Data wrangling: Importing, cleaning, manipulating, pivoting data

Data visualization: from simple to complex graphs, dealing with spatial data.

Introduction to data scraping

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of tutorials, in 8 sessions of 3 hours each

Examination Method: 3 assessments throughout the semester

BIBLIOGRAPHY AND TEXTBOOKS

Kieran Healy, « Data Visualization, A Practical Introduction », 2018

Jonathan Schwabish, « An Economist's Guide to Visualizing Data », Journal of Economic Perspectives, 2014

Carl. T. Bergstrom and Jevin D. West, "Calling Bullshit, The Art of Skepticism in a Data- Driven World", 2020

Dacley Wickhman & Garrett Grolemund, "R for Data Science", 2017, O'Reilly Media.

RECOMMENDED PREREQUISITES

Highly recommended to have some notions in R.

KEYWORDS

Coding, data, visualization

Advanced Econometrics

Econométrie approfondie

COURSE LANGUAGE

English

TEACHER

Emmanuel FLACHAIRE – emmanuel.flachaire@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The goal of this course is to present advanced methods in econometrics for distributional analysis, regression and classification models. The course will present theoretical foundations and underlying intuition of each method, as well as several empirical examples.

COURSE OUTLINE

1. Resampling Methods
 - Pseudo-random generator
 - Monte Carlo experiments
 - Bootstrap and permutation tests
2. Nonparametric Econometrics
 - Density estimation
 - Regression splines
 - Finite mixture models
3. Econometrics and Machine Learning
 - Philosophy and general principle
 - Resampling-based methods and algorithms
 - Misspecification detection

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

BIBLIOGRAPHY AND TEXTBOOKS

Ahamada et Flachaire (2011) Non-Parametric Econometrics, Oxford University Press.

Efron et Hastie (2016) Computer Age Statistical Inference, Cambridge University Press.

Economics of Networks

Economie des réseaux

COURSE LANGUAGE

English

TEACHER

Romain FERRALI – romain.ferrali@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course introduces a fast-growing field of research: the economics of social networks, from both theoretical and empirical perspectives. The course covers three main themes: network description, network formation, and behavior on networks. The approach combines theoretical rigor with empirical applications.

COURSE OUTLINE

Describing networks (theory and empirics)
Network formation (theory and empirics)
Behaviour on networks (diffusion, network games, learning)

KEY PROFESSIONAL SKILLS UPON GRADUATION

Formally describe networks
Understand key questions in network economics
Solve standard theoretical network models
Identify statistical challenges in network analysis and appropriate techniques

ORGANIZATION

Semester: S1
Teaching Hours: 24 h of lectures
Examination Method: Final exam + Written essay

BIBLIOGRAPHY AND TEXTBOOKS

Jackson, Matthew O. 2008. *Social and Economic Networks*. Princeton University Press
Newman, Mark. 2018. *Networks*. Oxford University Press
Bramoullé, Yann; Galeotti, Andrea; Rogers, Brian (eds.). *The Oxford Handbook of the Economics of Networks*. Oxford University Press
Watts, Duncan. 2004. *Six Degrees: The Science of a Connected Age*. W. W. Norton & Company

MANDATORY PREREQUISITES

Basic mathematical tools
Microeconomics knowledge

RECOMMENDED PREREQUISITES

Familiarity with formal economic models
Basic statistics

KEYWORDS

Social networks, network economics, graph theory, diffusion, learning

Advanced Macroeconomics

Macroéconomie approfondie

COURSE LANGUAGE

English

TEACHER

Cécilia GARCIA PEÑALOSA – cecilia.garcia-penalosa@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The aim of the course is to explore the branch of macroeconomics concerned with economic growth and development. The course seeks to make students acquire two types of skills. First, we will examine in detail the core models and learn to solve macro-models that address development questions. Second, the course will attempt to answer a number of questions on growth by discussing the literature that addresses a particular question.

The course consists of two sections. The first part will examine the seminal work in the field. We will study the various mechanisms that will result in sustained long-run growth -learning-by-doing, investments in infrastructure, education, and firms' R&D decisions– and analyse the role played by externalities and increasing returns to scale. We will see that a crucial implication of these growth models is that the equilibrium growth rate is not socially optimal, and that a laissez-faire economy can grow either too slowly or too fast. We will also examine the causes of economic development, and why poverty traps may emerge. The explanations proposed include the theory of "the big push", whereby increasing returns to scale can result in poverty traps and hence explain why certain economies remain underdeveloped. We will then address the role of "threshold effects" in education, their implications for development, and the importance of the distribution of wealth.

The second part of the course will examine several topics to provide an overview of the literature covering them.

There will also be three problem sessions.

COURSE OUTLINE

Part I

- Towards endogenous growth
- Poverty Traps
- The Big Push
- Threshold Effects
- Income Distribution and Macroeconomics
- Technological change
- Expanding product variety
- Quality ladders
- General purpose technologies

Part II

- The new growth evidence
- Trade and Growth
- Institutions and development
- Competition and Growth

KEY PROFESSIONAL SKILLS UPON GRADUATION

Develop modelling skills in macroeconomics, understanding the causes of long-term growth and of why some countries remain in poverty traps.

BIBLIOGRAPHY AND TEXTBOOKS

Barro, R. and X. Sala-i-Martin, *Economic Growth*, 2004.
Aghion, P. and P. Howitt, *Endogenous Growth Theory*, MIT Press 1998.
Aghion, P. and P. Howitt, *The Economics of Growth*, MIT Press 2008.
Aghion, P. and S. Durlauf (eds.) *Handbook of Economic Growth*, North Holland 2005.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Lecture notes and other material are available on AMeTICE.

Examination Method: Problem sets + Final written exam

Advanced Microeconomics

Microéconomie approfondie

COURSE LANGUAGE

English

TEACHER

Renaud BOURLES – renaud.bourles@centrale-med.fr

Frédéric DEROIAN – frederic.deroian@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The theory of incentives primarily addresses situations of asymmetric (or decentralized) information in economic interactions, particularly when the objectives of the parties involved are conflicting. It provides tools to tackle regulatory issues typically absent from general equilibrium models and to analyse the inner workings of firms in greater detail. Examples include the provision of public goods (when the government lacks complete information about preferences) and task delegation, whether by a manager to a worker or by a government to a firm managing a natural monopoly. In such cases, unobserved actions or private information about costs or valuations cause deviations from classical models, often invalidating welfare theorems and preventing efficiency. This inefficiency arises from the need to offer "informational rents" to the party holding the private information.

Other prominent applications of incentive theory include optimal taxation, price discrimination, auctions, and insurance. Asymmetric information typically falls into two categories: hidden information and hidden action. In the first case, one party has incomplete knowledge about certain characteristics of the relationship, such as production costs, consumer willingness to pay, or risk levels. These scenarios are modelled as adverse selection, where failing to distinguish between different "types" often leaves the uninformed party dealing with the least desirable ones. In the case of hidden action, the asymmetry concerns a choice—commonly referred to as effort—made by the informed party. Here, the challenge is to design incentives that align the effort of the informed party with the objectives of the uninformed party, a situation known as moral hazard.

In this course, we focus on the Principal-Agent framework, which assumes (i) two parties: one informed and one uninformed, and (ii) that the Principal makes a take-it-or-leave-it offer to the Agent. We abstract away issues of bargaining (game-theoretic considerations) and contract enforceability, assuming all agreements are binding. The course covers the basic models of adverse selection and moral hazard, their main applications, and key extensions. It concludes with an exploration of the limits of incentive theory, including countervailing incentives and behavioural considerations.

COURSE OUTLINE

- I. Hidden information: screening and signalling
 1. A classic example: recall on second degree price discrimination
 2. Mechanism design and revelation principle
 3. A more general model of adverse selection
 4. Applications and extensions
 - i. Credit rationing
 - ii. Regulation of natural monopolies
 - iii. Delegation and audit
 5. Signalling models
 - iv. The basic problem: market for lemons
 - v. Education as a Signal
 - vi. Application to corporate finance
 6. Dynamic aspects: renegotiation and commitment
- II. Hidden action: The issue of moral hazard
 1. Core model - basic insights
 - i. First and second best
 - ii. Risk neutrality
 - iii. Limited liability
 2. Extending the core-model
 - i. more than two outcomes
 - ii. more than two levels of effort
 - iii. a kick look at continuous outcomes
 3. Applications
 - i. Financial contracts
 - ii. Sharecropping

- iii. Efficiency wages
- iv. Insurance markets
- 4. Extensions
 - i. Does payment scheme destroy intrinsic motivation?
 - ii. Relational contracts

BIBLIOGRAPHY AND TEXTBOOKS

Bolton, P. and Dewatripont, M., *Contract Theory*, MIT Press.

Laffont, J.-J. and D. Martimort, D., *The Theory of Incentives -- The Principal-Agent Model*, Princeton University Press.

Salanié, B., *The Economics of Contracts: A Primer*, MIT Press.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: 12 h with R. Bourlès Bourlès (<http://renaud.bourles.perso.centrale-marseille.fr>) and 12 h with F. Deroïan (<https://sites.google.com/view/fredericderoian>). Handouts are available on AMeTICE.

Examination Method: Mid-term exam (1/3 of the grade): comment a paper related to the empirics of incentives + Final written exam (2/3 of the grade)

Environmental Economics

Economie de l'environnement

COURSE LANGUAGE

English

TEACHER

Fanny HENRIET – fanny.henriet@univ-amu.fr

Charles FIGUIERES – charles.figuieres@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course aims to integrate the natural environment into economic analysis. It introduces students to environmental issues through real-world problems, provides key tools and concepts of environmental economics, and explains how to use them to assess real economic situations.

COURSE OUTLINE

- Why care about the environment?
- Historical and conceptual framework
- Impact of human activities
- Concepts from axiology applied to the environment
- Basic economic concepts: externalities, cost-benefit analysis
- Natural resources (renewable and non-renewable)
- Biodiversity and ecosystem services
- Energy transition (with F. Henriet)

KEY PROFESSIONAL SKILLS UPON GRADUATION

Apply microeconomic tools to environmental issues

Distinguish between positive and normative analysis

Use economic evaluation methods on environmental topics

Understand incentive mechanisms and economic trade-offs related to the environment

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Elective.

BIBLIOGRAPHY AND TEXTBOOKS

Perman, Ma, McGilvray & Common, *Natural Resource and Environmental Economics*, Pearson

Hanley, Shogren & White, *Environmental Economics in Theory and Practice*

Course materials (slides) will be available on AMeTICE.

MANDATORY PREREQUISITES

Master's level Microeconomics (M1)

RECOMMENDED PREREQUISITES

An interest in environmental issues is strongly encouraged.

KEYWORDS

Environmental economics, externalities, natural resources, biodiversity, energy transition, economic evaluation

Health Economics

Economie de la santé

COURSE LANGUAGE

English

TEACHER

Alain PARAPONARIS – alain.paraponaris@univ-amu.fr

Mohammad ABU-ZAINEH – mohammad.abu-zaineh@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course offers a comprehensive and balanced introduction to health economics, combining both theoretical and empirical analysis. It examines the economic behaviour of key stakeholders in the health sector, including patients, healthcare providers (such as physicians and hospitals), health insurers, pharmaceutical and medical goods companies, and public health authorities. Students shall revisit and critically assess core economic concepts such as supply and demand, public intervention, uncertainty, information asymmetries, incentives, etc.) through the lens of health-related applications. The course also explores how broader economic models, including those related growth, human capital and labour supply, apply within the context of healthcare systems. The course is designed for students aiming to specialise in the analysis of health sector as well as students seeking real-world applications of economic theory. It provides the analytical tools and conceptual insights needed to understand the complex economic dynamics shaping healthcare systems.

COURSE OUTLINE

General introduction

Part 1. Micro foundations

Chap 1 The demand for health and healthcare

- Introducing health in the utility function and deriving healthcare demand: presentation of several options
- The demand for healthcare using the concept of health-capital
- Empirical illustration

Chap 2 Health supply

- Self-employed physicians
- Modelling Quality
- Payment schemes
- Empirical illustration

Part 2. Health macroeconomics

Chap 3 Health as an economic sector

- Health sector contribution to GDP and growth in France and other OECD countries
- The irresistible growth of the health sector in the economy (health as a luxury or a necessity good?)
- Innovation in the health sector
- Empirical illustration

Chap 4 Health, development and growth

- A health-augmented Solow-model
- Health and the development process, the Sachs report & the econometrics of the health/growth relationship
- The burden of diseases in Africa and the notion of “Universal Health Coverage”
- Modelling health in a macroeconomic design: epidemic traps
- Empirical illustration

Part 3. Topics

Chap 5 Public regulations in the healthcare market

- Measuring and reducing social inequalities in health
Empirical illustrations
- Information asymmetries in health insurance
Adverse selection in insurance companies' plans
Moral hazard and healthcare consumption

KEY PROFESSIONAL SKILLS UPON GRADUATION

Analytical capabilities in health economics, transferring knowledge to others (non-economists), ability to combine theoretical modelling and empirical analysis, identifying the appropriate estimation strategy, data creation/collection, handling datasets for health economics purposes.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Elective. The course is taught by specialists in health economics who are actively involved in research projects involving key stakeholders in the health sector, including self-employed physicians, hospitals, compulsory and complementary health insurance providers, national and regional health authorities, and health agencies such as public health research institute, National cancer institute, National drug safety agency). Teaching combines theoretical modelling with empirical investigation, drawing on statistical and econometric methods to analyse real-world health sector issues.

Examination Method: Individual written assignment (*continuous assessment*) – 25% of the final grade. Students will submit an essay addressing a specific issue in health economics. The assignment will require the application of both theoretical models and empirical methods covered in the course. It is designed to assess the student's ability to develop a structured, rigorous economic analysis within the health sector context. + Final examination (*oral presentation*) – 75% of the final grade. This oral exam will evaluate students' abilities to clearly and convincingly communicate economic insights, including to an audience that may not have a technical background

BIBLIOGRAPHY AND TEXTBOOKS

Bras PL, de Pouvourville G, Tabuteau D. *Traité d'économie et de gestion de la santé*, Presses de Sciences Po, 2008.
Pauly, Mark V., McGuire, Thomas G., Barros Pedro P. (eds). *Handbook of health economics*. Vol. 2. Elsevier, 2012.
Culyer AJ, Newhouse JP (editors). *Handbook of health economics*. Vol.1A and 1B, North Holland, 2000.
Folland S, Goodman AC, Stano M. *The economics of health and health care*, Pearson, 7th edition, 2013.
Jones AM. *The Elgar companion to health economics*, Edward Elgar Publishing, 2006.
Jones AM. *Applied econometrics for health economists: a practical guide*; Abingdon: Radcliffe Publishing Ltd, 2007.
Jones AM, Rice N, Bago d'Uva T, Balia S. *Applied Health Economics*, Routledge, 2007.
Pauly MV, McGuire TJ, Barros PP. *Handbook of health economics*, volume 2, North Holland, 2011.
Phelps CE. *Health economics*, Pearson, 5th edition, 2013.
Sloan F, Hsieh CR. *Health economics*, MIT Press, 2012.
Glied, S. (2011). *The Oxford Handbook of Health Economics*, Oxford: Oxford University Press.

RECOMMENDED PREREQUISITES

Microeconomics (advanced), Macroeconomics (advanced), Econometrics (intermediate), Producing briefs in economic policy, Economics of global challenges and sustainable development

KEYWORDS

Health and healthcare supply and demand; human and health capital; information asymmetries; health insurance; health professionals' labour supply; payment schemes

Game Theory II

Théorie des jeux II

COURSE LANGUAGE

English

TEACHER

Gaëtan FOURNIER – gaetan.fournier@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The aim of this course is to provide you with an overview of the use of game theory in economic research. This course is not an advanced technical course in game theory but rather a survey of key concepts, moving beyond the (perhaps overly) conventional "Nash equilibrium." Throughout the course, these concepts will be explored from both a theoretical and practical perspective, with the presentation of a research paper applying these concepts in various economic fields. You will have the opportunity to participate by presenting an economic issue of your interest, suitable for the application of one of the concepts discussed.

COURSE OUTLINE

We will cover at least the following six concepts. The course content can be marginally adjusted to accommodate the specific interests of students.

Topic 1: Cooperation or competition

Topic 2: Sequential Games

Topic 3: Efficiency of Equilibrium

Topic 4: Voting

Topic 5: Games on Network

Topic 6: Matching

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Elective.

Examination Method: Final written exam

Public Decision

Décision publique

COURSE LANGUAGE

English

TEACHER

Nicolas GRAVEL – nicolas.gravel@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The course presents some of the methods used by economists for evaluating policies based on their performance in allocating various attributes (incomes, health, well-being, opportunities, etc.) among their members. It focuses both on the theoretical foundations of the methods - by connecting them to modern theories of justice - and on their empirical tractability. A particular emphasis is devoted to robust dominance methods that are consistent with a wide range of ethical beliefs.

COURSE OUTLINE

- a) Introduction, motivations and examples
- b) Modern theories of distributive justice
 - 1. Arrowian social choice theory and its pessimism
 - 2. welfarist escape from Arrow's theorem.
 - 3. non-welfarist escape from Arrow's theorem
- c) Comparing distributions of one attribute
 - 1. Efficiency criteria: Suppes' dominance, Pareto dominance, headcount poverty, increments, headcount poverty, welfarist or non-welfarist dominance
 - 2. Efficiency measures.
 - 3. Equality criteria: Pigou-Dalton transfers, Composite transfers, Poverty gap, Lorenz curves, welfarist or non-welfarist dominance
 - 4. Inequality indices
 - 5. Combining efficiency and equality: robust dominance criteria.
 - 6. Empirical applications
- d) Comparing distributions of several attributes
 - 1. Statistical dominance
 - 2. Poverty dominance
 - 3. Welfarist dominance
 - 4. Elementary transformations
 - 5. Empirical applications

KEY PROFESSIONAL SKILLS UPON GRADUATION

A good working knowledge of the main methods for comparing distributions of attributes among individuals used in economics (Inequality indices, Lorenz and Poverty curves, etc.) and their links to modern theories of social justice.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures, in 8 sessions of 3 hours each

Comment: Elective.

Examination Method: Written final exam on the course material + Short essay summarizing two published research papers. The two evaluative devices (exam and essay) carry equal weight. The student can prepare themselves to the exam by performing exercises on the AMETICE page of the course.

BIBLIOGRAPHY AND TEXTBOOKS

The detailed slides are available on AMETICE. A detailed list of references is given on AMETICE. The student can also consult/read:

K. J. Arrow, *Social choice and individual values*, 2nd edition, Cowles foundation monographs, Yale, 1963

A. Atkinson and F. Bourguignon, *Handbook of income distribution*, Elsevier, North Holland, 1999.

C. Blacklorby, W. Bossert and D. Donaldson *Population Issues in Social Choice Theory, welfare economics and ethics*, Cambridge University Press, 2005.

F. Cowell *"Measuring Inequalities"*, 3rd Edition, Oxford University Press, 2015.

M. Fleurbaey, *Théories Economiques de la Justice*, Economica, Paris, 1995

P. J. Lambert, *The Distribution and Redistribution of Income: A Mathematical Analysis*, Oxford, Basil Blackwell
J. Roemer, *Theories of Distributive Justice*, Harvard University Press, 1996
A. Sen, *Collective Choice and Social Welfare*, Holden Day, 1970.

Development Economics

Economie du développement

COURSE LANGUAGE

English

ENSEIGNANT / TEACHER

Habiba DJEBBARI – habiba.djebbari@univ-amu.fr

Marion DOVIS – marion.dovis@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course is meant to train students on recent topics in development economics, bridging the gap between theoretical and empirical research to inform relevant development policy and actions. This course will focus on microeconomic issues, seeking to understand the factors and constraints influencing individual-level, household-level, or firm-level decision-making in developing countries. We will cover a series of broad topics, including Education, Fertility and gender issues, Health and sanitation, Credit and Financial Markets, Agricultural land markets and technology adoption.

COURSE OUTLINE

INTRODUCTION

Why do countries develop?

HUMAN CAPITAL

1. Determinants of health: household behaviour

- Nutrition based poverty traps
- Health services

2. Education:

- The demand for education and child labour
- Quality of education

3. Fertility, gender gaps and the missing women

FINANCIAL CAPITAL

Access to credit and micro-savings (briefly)

PHYSICAL CAPITAL

Property rights and technology adoption

KEY PROFESSIONAL SKILLS UPON GRADUATION

Being able to understand and replicate simple theoretical models applied to core issues of development economics

Being able to understand and replicate simple econometric analysis to analyze core issues of development economics

Being able to understand how to test relevant theoretical model through econometric techniques

Being able to link the economic analysis of development issues to the design and implementation of effective public policies

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Examination Method: Continuous assessment (class presentations: every class one group presentation, it counts for 1/2; replication exercise plus short discussion of presented paper, it counts for 1/2) + Final written exam

BIBLIOGRAPHY AND TEXTBOOKS

Understanding Poverty, Abhijit Vinayak Banerjee (Editor), Roland Benabou (Editor), Dilip Mookherjee (Editor)

Pranab Bardhan and Chris Udry, *Development Microeconomics*.

Angus Deaton, *The Analysis of Household Surveys*.

A must-have undergraduate text: Debraj Ray, *Development Economics*.

A book that takes stock on the evidence generated through RCTs in the decade 2000-2010: Abhijit Banerjee and Esther Duflo, *Poor Economics: A radical rethinking of the way to fight global poverty*. Public Affairs, New York.

Angrist, Joshua, and Jorn-Steffen Pischke. *Mostly Harmless Econometrics*. Princeton University Press

MANDATORY PREREQUISITES

Graduate microeconomics, graduate econometrics

RECOMMENDED PREREQUISITES

KEYWORDS

Development economics, microeconomics.

Political Economy

Economie politique

COURSE LANGUAGE

English

TEACHER

Quentin LIPPMANN – quentin.lippmann@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course provides a graduate-level introduction to political economy, with a focus on the functioning of institutions and their impact on development and politics.

The course is divided in two parts. Part I covers topics in democratic politics. Part II deals with institutions. Both recent theoretical advances and cutting-edge empirical approaches will be covered. The objective of the course is to provide students with adequate technical background and knowledge of existing literature to critically think about the link between economic outcomes, institutions and politics, and will be familiar with the most important concepts of frontier research in this area.

COURSE OUTLINE

Part I: Democratic politics

- 1: From social choice to political competition
- 2: Political agency and electoral control
- 3: Collective action and diversity
- 4: Politics and the media

Part II: Institutions

- 5: Institutions and institutional change
- 6: Leaders
- 7: Long-term persistence

KEY PROFESSIONAL SKILLS UPON GRADUATION

Master modern and empirical theories related to political economy.

Present and discuss ideas in an academic setting.

Connect facts to theories.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

BIBLIOGRAPHY AND TEXTBOOKS

Acemoglu, Daron and James A. Robinson, 2006, *Economic Origins of Dictatorship and Democracy*, Cambridge University Press

Besley, Timothy, 2006, *Principled Agents? The Political Economy of Good Government*, Oxford University Press

North, Douglass, 1990, *Institutions, Institutional Change and Economic Performance*, Cambridge University Press

Persson, Torsten, and Guido Tabellini, 2002, *Political Economics: Explaining Economic Policy*, MIT Press

MANDATORY PREREQUISITES

Microeconomics

Empirical methods

RECOMMENDED PREREQUISITES

Public economics

KEYWORDS

Political Economy, Institutions, Democracy, Economic Development, Governance

Professionalisation Workshops

Ateliers de professionnalisation

COURSE LANGUAGE

English

COURSE LANGUAGE

English

COURSE DESCRIPTION AND OBJECTIVES

This workshop is designed to guide students in their transition from academic training to the job market. **Participation in all activities is mandatory.**

It combines several complementary components:

- **Afterworks** (on campus or online), where companies and institutions introduce themselves to students, share insights into their missions, and discuss opportunities for collaboration.
- A **Career Day**, organized in two parts: first, recent graduates present their career paths, current positions, and how their training helped them enter the job market; second, a large recruitment fair brings together around 50 local, national, and international companies and institutions to offer internships and job opportunities.
- A course entitled *"Building a Strong Application"*, providing practical tools and strategies for professional integration.

It is divided into two parts:

- **First part (lecture):** Preparing for interviews (best practices, preparation methods, and self-presentation); searching for an internship or a job abroad (application strategies, networks, and resources); negotiating salaries (key principles for successful negotiation).

- **Second part (workshops):** Small-group sessions offered to M2 students, focusing on CV writing and mock interview practice.

Together, these activities give students concrete experience, direct contact with employers, and essential skills to confidently approach their future careers.

KEY PROFESSIONAL SKILLS UPON GRADUATION

By the end of the workshop, students will possess the essential skills to approach the job market with confidence. They will know how to present themselves effectively, understand recruiters' expectations in France and abroad, and activate a professional network. Through lectures and practical workshops, they will be able to prepare strong applications, succeed in interviews, and conduct salary negotiations with assurance.

ORGANIZATION

Semester: S1

Teaching Hours: 10 h of tutorials

Research Questions

Questions de recherche

COURSE LANGUAGE

English

TEACHER

Practitioners

COURSE DESCRIPTION AND OBJECTIVES

This course is organized as a series of 12 lectures of 2 hours each during which faculty members will introduce students to a series of modern research topics.

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Dynamic Macroeconomics

Macroéconomie dynamique

COURSE LANGUAGE

English

TEACHER

Thomas SEEGMULLER – thomas.seegmuller@univ-amu.fr

Alain VENDITTI – alain.venditti@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The last two decades have shown the importance of interactions between the financial and real spheres at the macroeconomic level. Following the development of network theory, a new emphasis on multisector growth models has also been proposed, focusing on medium run macroeconomic fluctuations. The aim of this course is precisely to study certain aspects of these interactions. We will focus on questions that have undergone recent empirical and theoretical developments: the link between economic activity and speculative bubbles, the link between medium run cycles and multisector optimal growth models, and the link between growth, macroeconomic volatility and public debt.

COURSE OUTLINE

1. Macroeconomics with rational bubbles
 - 1.1. Rational bubbles, definition and existence in a growth model
 - 1.2. Crowding-in effect: the liquidity and collateral roles of bubbles
 - 1.3. Entrepreneurship, growth and productivity with bubbles
 - 1.4. Rational bubbles on assets with a fundamental value
2. Macroeconomic fluctuations
 - 2.1. Endogenous fluctuations in two-sector models
 - 2.2. Consumer durables and business cycles fluctuations
 - 2.3. Growth, macroeconomic instability and public debt
 - 2.4. Growth and instability in a small open economy with debt

KEY PROFESSIONAL SKILLS UPON GRADUATION

Dynamic analysis, understanding mechanisms explaining macroeconomic fluctuations, understanding the link between the real and financial spheres of the economy

BIBLIOGRAPHY AND TEXTBOOKS

Part 1

Clain-Chamosset-Yvrard, L. Raurich, X. and T. Seegmuller (2023), « Are the liquidity and collateral roles of asset bubbles different? », *Journal of Money Credit and Banking* 55, 1443-1473.

Clain-Chamosset-Yvrard, L. Raurich, X. and T. Seegmuller (2024), "Entrepreneurship, growth and productivity with bubbles", *Journal of Macroeconomics* 81, 103622.

Clain-Chamosset-Yvrard, L. Raurich, X. and T. Seegmuller (2024), " Rational bubbles on assets with a fundamental value", AMSE WP 2024-08.

Grossman, G. and N. Yanagawa (1993), « Asset bubbles and endogenous growth » *Journal of Monetary Economics* 31, 3-19.

Hirano, T. and A.A. Toda (2024), "Bubble economics", *Journal of Mathematical Economics* 111, 102944.

Kamihigashi T. (2008), "The spirit of capitalism, stock market bubbles and output fluctuations", *International Journal of Economic Theory* 4, 3-28.

Tirole J. (1985), "Asset bubbles and overlapping generations", *Econometrica* 53, 1499-1528.

Part 2

Beaudry, P., D. Galizia and F. Portier (2020): "Putting the Cycle Back into Business Cycle Analysis", *American Economic Review*, 110(1), 1-47.

Benhabib, J. and K. Nishimura (1979): "The Hopf Bifurcation and the Existence and Stability of Closed Orbits in Multisector Models of Optimal Economic Growth", *Journal of Economic Theory*, 21, 421-444.

Benhabib and Nishimura (1985): "Competitive Equilibrium Cycles", *Journal of Economic Theory*, 35, 284-306.

Chéron, A., K. Nishimura, C. Nourry, T. Seegmuller and A. Venditti (2019): "Growth and public debt: what are the relevant trade-offs?", *Journal of Money, Credit and Banking*, 51, 655-682.

Modesto, L., C. Nourry, T. Seegmuller and A. Venditti (2021): "Growth and Instability in a Small Open Economy with Debt," *Mathematical Social Sciences*, 112, 26–37.

Nishimura, K., F. Pelgrin and A. Venditti (2025): "Business Cycles Fluctuations in Three-Sector Intertemporal Equilibrium Models", *Journal of Economic Theory*, 226, 106010.

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures

Comment: Elective.

Examination Method: File + Oral Presentation

MANDATORY PREREQUISITES

First year of Master in Economics.

RECOMMENDED PREREQUISITES

Good understanding of macroeconomic courses

KEYWORDS

Dynamic analysis, life-cycle models, growth, financial assets, rational bubbles, expectation-driven fluctuations

Macroeconomics Cycles

Cycles macroéconomiques

COURSE LANGUAGE

English

TEACHER

Frédéric DUFOURT – frederic.dufourt@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The purpose of the course is to acquire relevant knowledge to analyze (both theoretically and numerically) discrete-time dynamic rational-expectation models in economics. Applications in the field of Dynamic Stochastic General Equilibrium (DSGE) and endogenous fluctuation models will be presented during computer sessions using Matlab software

COURSE OUTLINE

Chap 1: Introduction to dynamic macroeconomic models

Chap 2a: Univariate linear rational expectation models

1. A simple asset-pricing equation
2. Solution under adaptative expectations
3. Solution under perfect foresight
4. Solution under rational expectations: stability conditions, uniqueness/multiplicity of solutions, solutions with bubbles and/or self-fulfilling prophecies.

Chap 2b: Multivariate rational expectation models

1. The deterministic case: set of solutions, uniqueness/multiplicity, Blanchard-Kahn conditions, etc.
2. The stochastic case
3. Non-linear rational expectation models

Chap 3: Solving standard DSGE models – Application to the RBC model

1. The canonical RBC model
2. Solving the model
3. Quantitative evaluation
4. Computer session 1

Chap 4: The RBC model – Early criticisms and early extensions

1. Early criticisms
2. Labor market extensions
3. Variable utilization rates
4. Combination of shocks
5. Computer session 2

Chap 5: Endogenous fluctuations models

1. The Benhabib-Farmer (1994) model
2. Solving endogenous fluctuation models: sunspot shocks (self-fulfilling prophecies)

KEY PROFESSIONAL SKILLS UPON GRADUATION

To acquire relevant knowledge and techniques to solve and analyze dynamic rational-expectation models (RBC and DSGE models, models with endogenous fluctuations and self-fulfilling prophecies)

ORGANIZATION

Semester: S2

Teaching hours: 24 h of lectures

Comment: Elective.

BIBLIOGRAPHY AND TEXTBOOKS

R. Farmer, *Macroeconomics of Self-Fulfilling Prophecies*, 2nd edition, MIT Press, 1999.

King, R. and S. Rebelo, "Resuscitating real business cycles", *Handbook of Macroeconomics*, 1999, vol. 1, Part B, pp 927-1007.

Dejong, D. and C. Dave, *Structural Macroeconometrics*, 2nd edition, Princeton University Press, 2011.

Canova, F., *Methods for applied Macroeconometric Research*, Princeton University Press, 2007.

RECOMMENDED PREREQUISITES

Standard knowledge in economics and mathematics for Economics students at M1 level (theory of intertemporal choices, optimization, etc.)

KEYWORDS

Dynamic rational expectation models, DSGE models, numerical techniques.

Labour Economics

Economie du travail

COURSE LANGUAGE

English

TEACHER

Eva MORENO GALBIS – eva.moreno-galbis@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

The objective of this course is to provide an advanced understanding of labor market dynamics by analyzing and comparing key theoretical frameworks, including the neoclassical and search and matching models. Students will explore the limitations of traditional models and how modern approaches address frictions in the labor market. The course also evaluates the impact of various labor policies (minimum wage, mandatory contributions, labor protection) and assesses active labor policies within the OECD from both theoretical and empirical perspectives. This approach equips students with the tools to critically analyze labor market interventions and their real-world implications.

COURSE OUTLINE

CH1: The neoclassical model. Objective: Understand the neoclassical framework and its underlying hypotheses

- I- Key definitions
- II- A simple static framework:
 - a. Labor Supply
 - b. Labor Demand
 - c. Equilibrium
- III- Explaining the secular decrease in hours worked
 - a. Technological progress, wages, substitution vs. income effect

CH2: Equilibrium unemployment. Objective: understand the limits of the neoclassical framework and how the search and matching model circumvents them.

- I- See that the industrialized countries have evolved in very different directions with respect to unemployment
- II- Observe the magnitude of job creation, job destruction, and worker flows
- III- Analyse the functioning of the labour market as a matching process between vacant jobs and job seekers
- IV- Think about the efficiency of a labour market with trading externalities

CH3: Institutions and market performance. Objective: understanding the impact of institutions on labour market performance.

- I- Minimum wage
 - a. Facts
 - b. Classical analysis of the minimum wage
 - c. The Minimum Wage in a Frictional Labor market
 - d. What empirical studies tell us?
- II- Mandatory contributions
 - a. Facts
 - b. The classical Analysis of Mandatory Contributions
 - c. Mandatory Contributions in a frictional labour market
 - d. What empirical studies tell us?
- III- Labor Market Protection
 - a. Facts
 - b. The matching model with endogenous job destruction and exogenous wage
 - c. Employment protection and wage bargaining
 - d. What empirical studies tell us?

CH4: Active Labor Market Policies (we will only analyse this chapter if we have enough time). The objective of this chapter is to provide a comprehensive analysis of active labour market policies from both an international and theoretical perspective. It aims to explore the differences in policy approaches across countries, analyse key interventions like manpower placement services and employment subsidies, and critically assess the effectiveness of these policies through empirical evaluation methods, including controlled experiments and observational data. Finally, it presents the main empirical findings on the impact of job search assistance, training programs, and hiring subsidies on labour market outcomes.

- I- Introduction
- II- Labor market policies: an international perspective
 - a. What are active labour market policies?
 - b. Differences between countries
- III- Active policies: theoretical analysis

- a. Manpower placement services
 - b. Employment subsidies and the creation of public-sector jobs
- IV- Evaluating labour market policies
- a. Evaluation based on controlled experiments
 - b. Evaluation based on observational data
- V- The main empirical results
- a. Job search assistance and monitoring
 - b. Training programs
 - c. Hiring subsidies

KEY PROFESSIONAL SKILLS UPON GRADUATION

Mastery of labour market theories: Ability to understand and apply both neoclassical and search and matching models to analyse labour market dynamics, wage formation, and employment outcomes.

Critical analysis of labour policies: Capacity to assess the impact of various labour market policies (e.g., minimum wage, labour protections) by comparing theoretical predictions from different models and evaluating their real-world implications.

Empirical evaluation of labour policies: Proficiency in interpreting and using empirical research methods to assess the effectiveness of active labour policies (e.g., job search assistance, training programs) within the context of the OECD and other labour markets.

Application of research techniques: Ability to critically engage with theoretical and empirical literature, formulate research questions, and contribute to academic or policy discussions on labour economics.

Policy recommendations: Competence in designing or suggesting labour market policies based on rigorous economic analysis, supported by theoretical models and empirical evidence

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures, in 8 sessions of 3 hours each

Comment: Elective.

MANDATORY PREREQUISITES

Ability to interpret graphics, econometric skills (interpreting the results from a regression, knowledge of alternative estimating methods such as OLS or IV), mathematics: derivatives and equation solving

KEYWORDS

Labor Market Dynamics; Neoclassical Model; Search and Matching Model; Labor Market Policies; Empirical Evaluation

Transition and Duration Models

Modèles de transitions et de durées

COURSE LANGUAGE

English

TEACHER

Christian SCHLUTER – christian.schluter@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

Students will study models of transitions and durations and learn how to estimate these using real-world data.

This course is an introduction to modelling transitions into a state of interest (such as the transition into employment from unemployment) and durations (such as unemployment, survival of patients after medical treatment or firms after a financial crash, time-to-default of loans, or time-to-purchase, criminal recidivism). Time-to-event or survival analysis are alternative labels. We start with the basic building blocks (Poisson processes, Markovian transitions, Markov chains, hazard models). Since duration data might be censored (individuals might still be in the state of interest at the end of the observation window), classic ordinary least squares (OLS) is invalid, and we develop appropriate methods for estimation. Unobserved heterogeneity introduces fundamental identification challenges (duration dependence v. dynamic sorting) that are discussed in detail. Finally, we consider how recent machine learning methods have been adapted for such censored duration data (such as Random Survival Forests).

Throughout all methods will be illustrated using examples in R and python, and we will replicate several papers from the established empirical literature. Several exercise sets will help students deepen their understanding of the theory.

COURSE OUTLINE

(I) Introduction to Poisson and counting processes

- Counting processes and the Poisson process
- Exponentially distributed inter-arrival times / durations
- The Poisson process and Markov chains
- Poisson regressions
- The Piece-Wise Exponential (PWE) model and estimation using a GLM

(II) Introduction to Markov processes

- Transitions, and the Chapman-Kolmogorov equation
- Classification of states and first passage or hitting times
- The invariant distribution
 - o Markov's (or the ergodic) theorem
- Examples in theory and practice
 - o State-space modelling: MC approximation to an AR(1) process (Rouwenhorst method)
 - o State-space modelling using the Poisson process.
 - o Unemployment transitions
 - o Google's PageRank

(III) Duration and survival analysis: Hazard models

- Survival functions: The Kaplan-Meier estimator, the log-rank test
- Hazards, and the Proportional Hazard (PH) model
 - o Maximum likelihood estimation (flow and stock samples)
- The Mixed Proportional Hazard (MPH) model, identification challenges
- The PH model and grouped data
- Cox's Partial Likelihood
- Machine Learning and Survival Analysis
 - o Training a PH model
 - o Random Survival Forests

KEY PROFESSIONAL SKILLS UPON GRADUATION

The students will master the theory of transition and duration models, learn how to estimate such models in practice using real-world data, and understand and address the empirical challenges that arise in empirical work.

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures

Examination Method: Research Project + Exam.

BIBLIOGRAPHY AND TEXTBOOKS

G. James et al. (2021): An Introduction to Statistical Learning, Chapter 11.
Wooldridge (2002), Chapters 19 and 20,
van den Berg, Chapter 55, Handbook of Econometrics.

MANDATORY PREREQUISITES

Basic econometrics.

KEYWORDS

Transition models, duration models, Poisson process, hazard and survival functions.

Research Methodology

Méthodologie de la recherche

COURSE LANGUAGE

English

TEACHER

Christian SCHLUTER – christian.schluter@univ-amu.fr

Miriam TESCHL – Miriam.teschl@ehess.fr

COURSE DESCRIPTION AND OBJECTIVES

The first part of the course is made of lectures devoted to the epistemology of economics and to the description of today's organization of academic economics. This course discusses methodological and epistemological questions concerning the practice and understanding of economics. The aim is to have a better understanding of how we see, understand and intervene in this world as economists.

The second set of lectures consists of three parts: research design, which will focus on good research design, and ways to credibly communicate the validity of the chosen approach; how to write a referee report, with the objective of the referee report being to *evaluate* the contributions of the submitted paper, ending in a judgement of whether the paper could eventually be published in the target journal, it involves evaluating the relevance as well as the quality of the scientific content and of the writing; academic writing.

KEY PROFESSIONAL SKILLS UPON GRADUATION

Capacity to understand research papers, capacity to construct a research proposal, key communication skills, critical thinking.

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures

BIBLIOGRAPHY AND TEXTBOOKS

A.F. Chalmers, 2013, What is this thing called science?, Hackett Publishing Company

Milton Friedman, 1953 The Methodology of Positive Economics, reprinted in Hausman, Daniel (ed.), 2008, The Philosophy of Economics: An Anthology, Cambridge University Press, pp. 154 - 187.

Martin Hollis and Edward Nell, 1975, Rational Economic Man: A philosophical critique of neoclassical economics, Cambridge University Press

Thomas Kuhn, 1996 The Structure of Scientific Revolution, University of Chicago Press

KEYWORDS

Academic writing, communication skills, research design, methodology, epistemology, science, model, falsificationism

Big Data Tools (MAG)

Outils des Big Data (MAG)

COURSE LANGUAGE

English in Marseille

TEACHER

Hervé MIGNOT – practitioner from Equancy

COURSE OUTLINE

1. Hadoop. HDFS. MapReduce. Stockage et calculs distribués. Déploiement d'un cluster.
2. Préparation, stockage et traitement des big data : Pandas, Hive and Pig
3. Data visualisation avec matplotlib & seaborn
4. Alternatives : solutions propriétaires, bases NoSQL, ElasticSearch

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Class exclusive for Magistere students.

Machine Learning and New Data (MAG)

Machine learning et nouvelles données (MAG)

COURSE LANGUAGE

English in Marseille

TEACHER

Quentin LIPPMANN – quentin.lippmann@univ-amu.fr

COURSE DESCRIPTION AND OBJECTIVES

This course proposes to study the processing and analysis of unstructured data, and more specifically textual data and images.

COURSE OUTLINE

This course is divided in two parts of 12 hours each. The first part covers text as data. The second is about image as data.

Part 1 – Text as Data

Block 1 – Foundations of NLP

Students will learn about the complete document-pre-processing pipeline, beginning with tokenisation and the construction of n-grams. They will create Bag-of-Words representations and apply TF-IDF weighting to highlight discriminative terms. We will then move to distributed word representations through word embeddings, extract entities with Named-Entity Recognition, and analyse sentence structure by performing dependency parsing.

Block 2 – Large Language Models

Students will learn about the transformer architecture and its self-attention mechanism, compare pre-training with fine-tuning, and experiment with in-context learning. They will study Reinforcement Learning from Human Feedback as an alignment method and practice prompt-engineering patterns to steer model behaviour. We will tackle hallucination and explore retrieval-augmented generation as a mitigation strategy.

Part 2 – Image as Data

Block 1 – Image Fundamentals

Students will learn about digital image representation and colour spaces, then examine convolution operations—kernel size, stride, padding—and their effect on the receptive field. They will study activation and pooling layers for feature extraction and understand bounding-box regression. Anchor-based and anchor-free object-detection strategies will be compared.

Block 2 – Facial Analysis, Segmentation & Generative AI

Students will learn about classical Haar cascades versus modern RetinaFace detectors for face localisation. They will map facial landmarks, build embedding-based recognition pipelines, and evaluate systems using FAR, FRR, ROC curves, and demographic-bias checks. Promptable segmentation models will be introduced, followed by diffusion-based generative models for image synthesis.

All the concepts are applied and illustrated in Python applications.

KEY PROFESSIONAL SKILLS UPON GRADUATION

To learn how to process and analyse textual data

To learn how to process and analyse images

ORGANIZATION

Semester: S1

Teaching Hours: 24 h of lectures

Comment: Class exclusive for Magistere students.

End-of-Studies Project (MAG)

Projet de fin d'études (MAG)

COURSE LANGUAGE

French in Marseille

TEACHER

A teacher + a practitioner

COURSE DESCRIPTION AND OBJECTIVES

The end-of-studies project is carried out in collaboration with a company from October to March. This project enables students to carry out operational engineering work in data science and to compare theory with applications in the professional world.

KEY PROFESSIONAL SKILLS UPON GRADUATION

To be able to tackle a data science problem and write a report to answer it.

To know how to work as a team and to meet a set of specifications.

ORGANIZATION

Semester: S1

Comment: Class exclusive for Magistere students. Bimonthly meetings with supervisors, and autonomous work between meetings.

Examination Method: Project + Defense

Topics in Data Science (MAG)

Sujets en Data Science (MAG)

COURSE LANGUAGE

English in Marseille

TEACHER

Pierre MICHEL – pierre.michel@univ-amu.fr

Christophe HURLIN – practitioner

COURSE DESCRIPTION AND OBJECTIVES

This course aims to raise students' awareness of topical issues in data science.

COURSE OUTLINE

1. Conformal prediction
 - a. Introduction and theoretical foundations
 - b. Conformal prediction for regression
 - c. Conformal prediction for classification
2. Algorithmic fairness
 - a. Introduction to algorithmic fairness
 - b. Framework for fairness in machine learning
 - c. Measuring algorithmic fairness
 - d. Testing for algorithmic fairness
 - e. Mitigating algorithmic biases

KEY PROFESSIONAL SKILLS UPON GRADUATION

Understand how to make conformal prediction for regression and classification

Understand algorithmic fairness, and how to measure it, test it and mitigate its biases.

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures

Comment: Class exclusive for Magistere students.

Projects in Data Science (MAG)

Projets en Data Science (MAG)

COURSE LANGUAGE

English in Marseille

TEACHER

Pierre MICHEL – pierre.michel@univ-amu.fr

Christophe HURLIN – practitioner

COURSE DESCRIPTION AND OBJECTIVES

This course is complementary to the course of « Topics in data science ». The goal of this course is to make students work on projects related to the topics studied in the other course.

KEY PROFESSIONAL SKILLS UPON GRADUATION

To be able to tackle a data science problem and write a report to answer it.

ORGANIZATION

Semester: S2

Teaching Hours: 24 h of lectures

Comment: Class exclusive for Magistere students.